1. **As a coffee shop owner**, I want to upload my daily sales CSV on the website so that I can get a 7-day forecast in a few clicks.
2. **As a retail manager**, I want to select a forecast period (e.g. 14 or 30 days) so that I can plan inventory for different timeframes.
3. **As a restaurant operator**, I want to see a combined chart of past sales and future forecast ranges so that I can spot upcoming demand trends at a glance.
4. **As a gas station manager**, I want to toggle factors like promotions or holidays on the chart so that I can understand how each one affects my sales.
5. **As a boutique owner**, I want to view the top three factors driving the model’s prediction so that I know which elements matter most for my business.
6. **As a coffee shop owner**, I want to download a PDF report with charts and key metrics so that I can share the forecast with my team.
7. **As a retail manager**, I want the system to flag missing or abnormal data during upload and let me choose how to fill or correct it so that my forecasts remain reliable.